

Sembrando Vida

Sowing Life

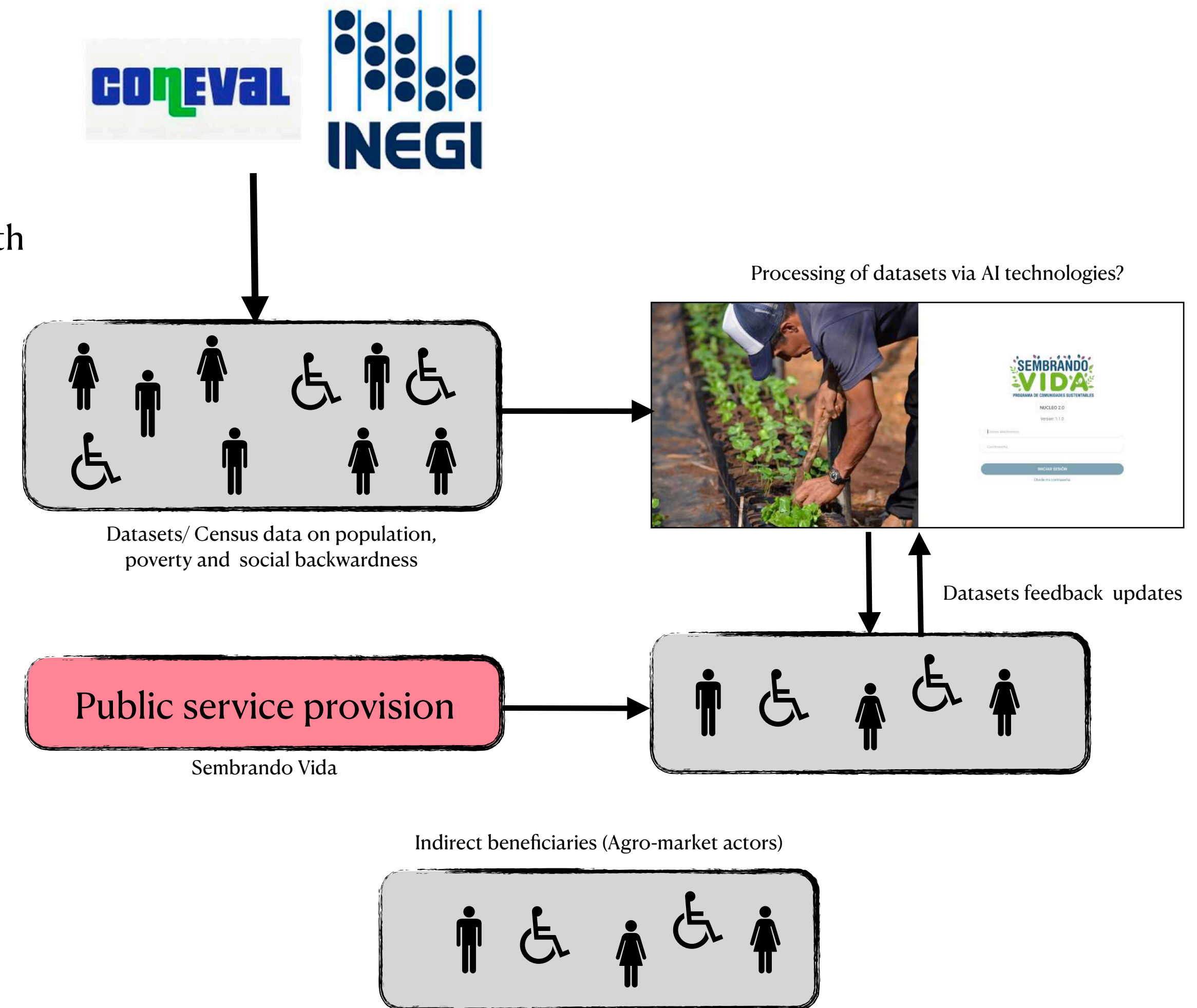


AI FORA MX Team

Sembrando Vida

Social service provision programme

- No AI social service identified yet in México
- A *Sembrando Vida* (2019), is a programme from the Mexican Government that its intentions are twofold:
 - to reduce poverty among *campesinos* or peasants who live in municipalities with social backwardness; and
 - reforestation, which it projects to cover 1,119,227.5 Ha (2,765,671.38 Ac) with trees.
- Aligned with SDG 1, 2 & 8
- Case study: Yucatán, México
- Sembrando Vida has an intensive data collection policy and centralised data management through Núcleo 2.0 platform:
 - Plots
 - Farmers
 - Farmer's productivity plan follow-through and assessment



Biases

- Biases and disadvantages emerge from:
 - Local socio-ecological conditions
 - Top-down programme with bottom-up flexibility
 - The area of contact between government and farmers is too open and undefined:
 - e.g. Field technicians can modify data to input at the Núcleo platform
 - e.g. Maize variety (maíz criollo) may not grow in some soils, but farmers are forced to sow it.



Current and Future Work

- Law and normativity review (done)
- Media analysis (in progress)
- Fieldwork and interviews (in progress)
- Access to DGIPA (government instance for SV data integration and analysis) (to be done)
- Access to Núcleo developers (to be done)
- Potential participants identification for workshops (in progress)



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**Thank you!
Danke schön!**